Gilbert Chamber OF COMMERCE

Gilbert Chamber Foundation

sponsorship opportunities

JULY 2022-JUNE 2023

CATALYST

For Business Growth

CONVENER

Of Leaders & Influencers

CHAMPION

For A Stronger Gilbert

PHYSICAL: 119 N. Gilbert Rd., Ste. 101 | Gilbert, AZ 85234
MAILING: P.O. Box 527 | Gilbert, AZ 85299
(480) 892-0056

gilbertaz.com

Updated as of 10/5/2022

SPONSORSHIP BENEFITS

TITLE SPONSOR

- Industry Exclusive
- Eight (8) tickets to event (if applicable)
- Booth at event (if applicable)
- Ability to distribute promotional items at event
- Logo (large) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Two minutes to address audience
- A list of attendees, upon request
- A rotating slide on Chamber's lobby monitor, to include business photo, logo, and contact information (12 months)

TIER I SPONSOR

- Four (4) tickets to event (if applicable)
- Logo (medium) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Verbal acknowledgement at event
- A list of attendees, upon request

TIER II SPONSOR

- Two (2) tickets to event (if applicable)
- Logo (small) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Verbal acknowledgement at event

TIER III SPONSOR

- Two (2) tickets to event (if applicable)
- Name on event promotion and collateral
- Verbal acknowledgement at event

TABLE SPONSOR

- Eight (8) tickets to event
- Recognition day of event only

SIGNATURE EVENTS

AWARDS & RECOGNITION	TITLE	TIER I	TIER II	TIER III	OTHER
ANNUAL BUSINESS AWARDS LUNCHEON Recognizes businesses and individuals for outstanding growth, superior customer service and success; includes recognition of the Businessman and Businesswoman of the Year as well as the Chamber's Year in Review. *June.*	SOLD $4,000 MeadowsBank	$2,000	$1,000	$500	$300 Vendor Booth $450 Table Sponsor
GILBERT COMMUNITY EXCELLENCE AWARDS Honors excellence in Gilbert by recognizing educators, businesses, volunteers, public officers, and businesses in a formal, evening event. *Nov.* *Presented in partnership with the Town of Gilbert, Chandler-Gilbert Community College, Higley Unified School District, Gilbert Public Schools, and Independent Newsmedia.*	SOLD $4,000 Cigna	$2,000	$1,000	$500	$600 Table Sponsor
GROWTH & DEVELOPMENT					
LEADERCAST LIVE *(FOUNDATION)* Features a lineup of top speakers, experts, authors, and influencers around a single theme to inspire personal and professional growth. Event includes vendor booths. Benefits the Gilbert Leadership program. *Oct.*	SOLD $2,500 Colaar	$1,000	$750	$500	
WOMEN'S LEADERSHIP EXPO FEATURING LEADERCAST WOMEN Brings together business professionals for a day of connection and learning in a positive environment with a focus on supporting women in business. Event includes onsite speakers, vendors, and networking. *Jan.*	SOLD $3,500 All About You	$2,000	$750	N/A	$500 Vendor Booth
FUNDRAISING EVENTS					
BOWLING FOR GOOD - EVENT SOLD OUT Spare some time for friends and help raise funds to benefit the Gilbert Chamber! Bring your colleagues, customers, and friends for a fun evening of bowling and networking. *Sept.*	SOLD $5,000 Deloitte.	SOLD $2,500 Dinner Sponsor	$1,500	$750	$450 Team of Six
GOLF TOURNAMENT *(FOUNDATION)* Raises funds for the programs of the Gilbert Chamber Foundation, including scholarship awards for local students. Event includes 18 holes of golf, tournament contests, and an after-party. *May.*	SOLD $20,000	WE ARE SAN TAN Ford	See event flyer for complete list of sponsorship opportunities.		$180 Individual $700 Foursome
MONTE CARLO NIGHT *(FOUNDATION)* Raises funds in support of the Gilbert Leadership program. Participants receive gaming chips (with no cash value) for play at an assortment of casino-themed games and raffle tickets for a drawing of prizes. *March.*	SOLD $1,500 DeBellevue	$750	$500	N/A	$300 One Gaming Table

CONNECTIONS & NETWORKING

	OTHER
CHAMBER CHAT - MORNING Morning networking events to build connections and get to know other members of the Chamber. Each event features a non-profit serving our community. *2 Events/Year*	**$250 ea** Limit two (2) sponsors per event
CHAMBER CHAT - MIDDAY Gatherings at a local restaurant to build business connections. No formal agenda-just good food and great company! Attendees cover the cost of their meal, gratuity. *6 Events/Year*	~~**$450 ea**~~ SOLD Limit one (1) sponsor per event
CHAMBER CHAT - SOCIAL HOUR Gatherings at a local restaurant to build business connections. No formal agenda-just good food and great company! Attendees cover the cost of their meal, gratuity. *3 Events/Year*	**$250 ea** Limit two (2) sponsors per event
CHAMBER CHAT - HOLIDAY PARTY An annual, evening gathering to celebrate the holiday season in a fun and festive atmosphere. All admission and onsite donations benefit the Adopt-A-Senior program. *Dec.*	~~**$500** Title~~ SOLD **$250** Supporting
CONNECTIONS IN FOCUS SERIES Networking events for professionals representing industries of Tourism, Hospitality, Recreation, and Entertainment; hosted at local hotels. *3 Events/Year*	**$500 series** ~~Limit two (2)~~ (1) sponsors for series
NINE & NETWORKING GOLF MEETUPS Informal golf meetups including nine holes of golf with a cart and a drink voucher. *5 Events/Year*	**$250 ea** Limit one (1) sponsor per event

GROWTH & DEVELOPMENT

	TITLE	TIER I	TIER II	TIER III	OTHER
CHAMBER ACCELERATOR Orientations for new and prospective members to provide an overview of our programs and services along with an action plan for Chamber engagement and success.	~~**$2,000** Series~~ SOLD	N/A	**$750** Series	**$500** Series	N/A
CREATING A THRIVING WORKPLACE CULTURE Facilitated events for business leaders to explore existing challenges and put into practice workplace initiatives which support equality, diversity, and inclusion. *Four Events/Year*	~~**$1,250** Series~~ SOLD	N/A	N/A	N/A	**$500** Each Event
GOOD GOVERNMENT SERIES Modest and engaging events connecting business professionals to elected officials with a focus on relevant, timely conversation on topics impacting the business community. *5-7 Events/Year*	~~**$5,000** Series~~ SOLD	**$1,250** Series	**$750** Series	**$500** Series	N/A
GUIDING GROWTH: PODCAST Conversations in a podcast format with thoughtful community leaders who will share their inspiring journeys to success. *8 Episodes Per Sponsorship*	**$2,500** Pre-roll	**$1,000** Mid-roll	**$750** Post-roll	N/A	N/A
TRI CITY ECONOMIC UPDATE Presented in partnership with the Chandler, Gilbert, and Queen Creek Chambers of Commerce, this event features a regional and local update focused on major projects and key areas of focus. *Sponsorship does not include booth or rotating banner advertisement. Jan.*	~~**$2,000**~~ SOLD	**$1,250**	**$750**	N/A	N/A

See rate sheet for complete list of sponsorship opportunities.

WOMEN EMPOWERED PROGRAMMING

***WE* BOOK CLUB** Regular meetups to discuss a book selection on a topic including personal or professional development, management, leadership, and/or business growth. *Oct & Feb.*	~~**$500** Series~~ SOLD	N/A	N/A	**$250** **Each Book Club**	N/A
WOMEN EMPOWERED SERIES All in! Series sponsors are named as sponsors for each of the following Women Empowered events:	~~**$4,000** Series~~ SOLD	**$2,000** Series	**$1,000** Series	**$500** Series	N/A
***WE* PHILANTHROPIC LUNCHEON** Luncheon event delivering content and resources to inspired women business leaders, focusing on their ability to have a powerful impact on our community. *May.*	N/A	**$750** Event only	**$500** Event only	**$300** Event only	**$300** Vendor Booth
***WE* PROFESSIONAL DEVELOPMENT LUNCHEON** Luncheon event delivering content to build upon the professional leadership skills of women in business, including the opportunity for meaningful connections. *Aug.* - Event Sold out	N/A	**$750** Event only	**$500** Event only	**$300** Event only	**$300** Vendor Booth
***WE* SOCIALS** Social-hour gatherings to encourage networking and connections for women in business. *Oct & April.*	N/A	**$750** Events only (2)	**$500** Events only (2)	**$300** Events only (2)	N/A

FOUNDATION PROGRAMS & EVENTS

BUSINESS RETENTION PROGRAMMING	TITLE	TIER I	TIER II	TIER III	OTHER
INDUSTRY ROUNDTABLES Meetings to convene specific industries or employment sectors for the purpose of understanding the trends, challenges, and opportunities to support their growth and expansion in Gilbert. *4-6 Events/Year*	~~$1,250~~ SOLD Series Sponsor aps				
RED CARPET ECONOMIC DEVELOPMENT TOUR A progressive Red Carpet Tour providing a broad overview and bus tour showcasing the leading businesses in our community, presented in partnership with the Office of Economic Development. *Dec.*	~~$2,500~~ SOLD Phoenix-Mesa Gateway Airport	$1,000	$750	$250	N/A

GILBERT LEADERSHIP PROGRAMMING					
GILBERT LEADERSHIP PROGRAM Brings together individuals with diverse backgrounds and experiences to develop existing and emerging leaders and to expose participants to the formal and informal networks within Gilbert. Each learning day offers a unique exploration of the community. These days are organized with careful consideration for providing a robust and impactful experience. *1 Cohort/Year*	$1,250	$750	$500	$250	Up to $249 Donor name listed on the Alumni Donor listing on the program's webpage.
	Sponsors are recognized throughout the fiscal year including recognition at the program's orientation and commencement events, and logos are included on program-specific materials and agendas.				
GILBERT LEADERSHIP GRADUATION This formal dinner and program recognizes incoming and outgoing program board members and celebrates the individual members of the program's cohort, marking their completion of the program with a graduation ceremony.	$1,250 Limit one (1)	$750 Event only	$500 Event only	$300 Event only	N/A
LEARNING DAY BREAKFAST SPONSOR	State Farm				~~$750~~ SOLD Yearly
LEARNING DAY LUNCH SPONSOR Limit ~~nine (9)~~ (4) sponsors					$300 Each Day
ALUMNI MEET-UP SPONSOR 2 Events/Year Informal social gatherings to bring together past, present, and prospective Gilbert Leadership class members.					$500 Series

WORKFORCE PROGRAMMING					
BUSINESS & EDUCATION SUMMIT Brings together representatives of business, education, and government for collaborative conversation on issues impacting the workforce and talent pipeline. Event often features a guest speaker or panel discussion. *Feb.*	$1,250	$750	$500	$300	N/A
SHADOWING & MENTORSHIP PROGRAM Pairs high school and college students with industry professionals to provide an inside-look at daily operations in the field of interest. *2 Cycles/Year*	~~$750~~ SOLD 910 WEST	$500	$300	N/A	~~$300~~ SOLD Interview Skills Challenge
	Sponsors are recognized throughout the fiscal year including recognition at the program's orientation and commencement events, and logos are included on program-specific materials and agendas.				
TOURS FOR TEACHERS PROGRAM Designed for Gilbert-area educators, this program provides insight and resources to help participants gain a better understanding of the current and future workforce needs and trends. The program includes an orientation, three learning days, independent assignments, and exploration. *1 Cohort/Year*	$1,250	$750	$500	$250	$500 Each Day, Lunch Sponsor; Opportunity to speak
	Sponsors are recognized throughout the fiscal year including recognition at the program's orientation and commencement events, and logos are included on program-specific materials and agendas.				

FOUNDATION CONTRIBUTIONS

WE ARE GRATEFUL FOR FINANCIAL DONATIONS MADE TO THE GILBERT CHAMBER FOUNDATION, A 501(C)(3) ORGANIZATION.

TO THANK YOU FOR YOUR SUPPORT, WE WILL RECOGNIZE DONORS AS FOLLOWS:

$5,000 and up

Large logo placement in the top tier of Foundation donor block.

Recognized on the rotating monitor slideshow in the Chamber's lobby.

$2,500 to $4,999

Medium logo placement in the middle tier of Foundation donor block.

$1,500 to $2,499

Small logo placement in the lower tier of Foundation donor block.

$250 to $1,499

Name listed in the bottom tier of Foundation donor block.

SPONSORSHIP & MARKETING OPPORTUNITIES

ONSITE SPONSORSHIPS

LOBBY MONITOR SLIDESHOW ROTATION — $250 YEARLY
A rotating slide on the Chamber's lobby monitor, to include business photo, logo and contact information.

CONFERENCE ROOM SPONSOR — $1,000 YEARLY — SOLD
Prominent recognition within the Chamber's conference room, where meetings, trainings and gatherings are hosted throughout the year. Sponsor to cover cost of printing, framing. *(Limit 4 Sponsors)*

HALLWAY SPONSOR — $500 YEARLY
Prominent recognition within a designated hallway, where guests travel within the Chamber. Sponsor to cover cost of printing, framing. *(Limit 4 Sponsors) (2 left)*

LOBBY SPONSOR — $1,000 YEARLY — SOLD
Prominent recognition within the lobby, where guests are welcomed to the Chamber. Sponsor to cover cost of display elements, and framing using existing frame. *(Limit 1 Sponsor)*

WEBSITE SPONSORSHIPS

BANNER SPONSOR — $300 YEARLY
Sponsor's custom web banner with link in rotation at the top of the Membership Directory and Event Calendar pages of the Chamber's website, gilbertaz.com. *(Limit 10 sponsors) (3 left)*

ROTATING LOGO SPONSOR — $250 YEARLY
Sponsor's logo with link in rotation on the bottom of all pages of the Chamber's website, gilbertaz.com.

MEMBER RECOGNITION SPONSORSHIPS

MEMBER ANNIVERSARY SPONSOR — $4,000 YEARLY
A monthly listing of Member Anniversaries, sponsor's logo is included on graphic when published in the Chamber's e-newsletter and on social media platforms. *(12 lists per year)*

NEW MEMBER SPONSOR — $4,000 YEARLY — SOLD
A monthly listing of New Members, sponsor's logo is included on graphic when published in the Chamber's e-newsletter and on social media platforms. *(12 or more lists per year)*

RIBBON CUTTINGS SPONSOR — $3,000 SEMI-ANNUAL — SOLD
Sponsor's logo is included on graphic when Ribbon Cutting events are published in the Chamber's e-newsletter and on social media platforms. *(Six months per sponsorship)*

FEATURED MEMBER SPONSORSHIPS

BUSINESS TIP MONTHLY CONTRIBUTOR — $1,500 YEARLY
A business tip of the sponsor's choosing is included once each month in the Chamber's e-newsletter and posted on our social media pages. *(Limit 8 sponsors) (7 left)*

MEMBER SPOTLIGHT — $150 EACH
A featured profile of your business, including a photo and responses to a questionnaire, published one time in the Chamber's e-newsletter, website and social media platforms.

REFERRAL MESSAGING SPONSOR — $5,000 YEARLY — SOLD
Opportunity to present a message (up to five minutes) about the Chamber's referral culture at the Chamber Accelerator events and to Referral Team Officer meetings. (Limit 1 Sponsor)

MEMBERSHIP ENHANCEMENTS

MEMBERSHIP MAILING LIST — $60 EACH
A one-time, downloadable list of current Chamber members, including business name, primary contact and mailing address. Please note, we will not sell or distribute e-mail addresses. *(Only available to current members in good standing)*

SECOND CATEGORY LISTING — $55 YEARLY
Increase your visibility in our online directory by adding an additional business category to your profile.

GUIDING GROWTH

CONVERSATIONS WITH COMMUNITY LEADERS

Hosts
SARAH WATTS
BEN KALKMAN

THIS PODCAST BROUGHT TO YOU BY Gilbert Chamber of Commerce & Modern Moments — Celebrating Moments that Matter

PODCAST RATE CARD

PRE-ROLL SPONSOR *(limit one per episode)*

- 20-second pre-roll ad
- Logo on the show notes page with link to your website
- Logo on show direct e-mail with link to your website

Cost per 8-episode package: $2,500 (member) or $3,000 (non-member)

MID-ROLL SPONSOR *(limit one per episode)*

- 15-second mid-roll ad
- Logo on the show notes page with link to your website
- Logo on show direct e-mail

Cost per 8-episode package: $1,250 (member) or $1,600 (non-member)

POST-ROLL SPONSOR *(limit one per episode)*

- 10-second post ad
- Logo on show notes page
- Logo on show direct e-mail

Cost per 8-episode package: $750 (member) or $975 (non-member)

DETAILS

- All ads are "baked in", meaning they are edited into the episode and will be there forever.
- Ads are read by hosts Sarah Watts and/or Ben Kalkman.
- Sponsored ads will run in 8 consecutive episodes based on release date.
- Ad runs specific to a guest episode can be requested but not guaranteed.