

# SPONSORSHIP OPPORTUNITIES



Gilbert Chamber  
Foundation

July 2024 - June 2025



CATALYST



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CHAMPION



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Contact:

Josh@gilbertchamber.com | 480.941.6323

Antoinette@gilbertchamber.com | 480.892.1103



# THE GILBERT CHAMBER OF COMMERCE & FOUNDATION

**The Gilbert Chamber of Commerce is a 501(C)(6) organization that offers events and programs that are open to Gilbert Chamber of Commerce Members.**



**The Gilbert Chamber Foundation is a 501(C)(3) organization that offers events and programs that are open to anyone within the Community.**



## SPONSORSHIP LEVELS

<b>SIGNATURE</b>	<ul style="list-style-type: none"><li>• Industry Exclusive</li><li>• Eight tickets to event (if applicable)</li><li>• Booth at event (if applicable)</li><li>• Distribute promotional items at event</li><li>• Large logo on event promotion and collateral</li></ul>	<ul style="list-style-type: none"><li>• Logo with link on event page</li><li>• Two minutes to address audience at event</li><li>• List of attendees available (upon request)</li><li>• Twelve month rotating slide in Chamber lobby (photo, logo, and contact information)</li></ul>
<b>TIER I</b>	<ul style="list-style-type: none"><li>• Four tickets to event (if applicable)</li><li>• Medium logo on event promotion and collateral</li><li>• Logo with link on event page</li></ul>	<ul style="list-style-type: none"><li>• Verbal acknowledgement at event</li><li>• Stand and be recognized at event</li><li>• List of attendees available (upon request)</li></ul>
<b>TIER II</b>	<ul style="list-style-type: none"><li>• Two tickets to event (if applicable)</li><li>• Small logo on event promotion and collateral</li></ul>	<ul style="list-style-type: none"><li>• Logo with link on event page</li><li>• Verbal acknowledgement at event</li></ul>
<b>TIER III</b>	<ul style="list-style-type: none"><li>• Two tickets to event (if applicable)</li><li>• Name on event promotion and collateral</li><li>• Verbal acknowledgement at event</li></ul>	<b>TABLE</b> <ul style="list-style-type: none"><li>• Eight tickets to event (if applicable)</li><li>• Recognition day of event</li></ul>

## CHAMBER SIGNATURE EVENTS

### AWARDS & RECOGNITION

#### ANNUAL BUSINESS AWARDS LUNCHEON

A prestigious event that honors businesses and individuals for their exceptional growth, customer service, and overall success. Additionally, it serves as a platform for the organization to review the past year's achievements and provide insights into the upcoming fiscal year. *Annual June 2025*

#### GILBERT COMMUNITY EXCELLENCE AWARDS

A formal evening event recognizing outstanding contributions and achievements across various sectors, including education, business, volunteerism, and public service. Presented with key local organizations, these awards celebrate excellence and highlight the positive impact of individuals and companies within the Gilbert community. *Annual November 2024*

*This event is presented in partnership with the Chandler-Gilbert Community College, Gilbert Public Schools, Higley Unified School District, Independent Newsmedia/Gilbert Independent, and Town of Gilbert*

### FUNDRAISING EVENTS

#### BOWLING FOR GOOD

An annual fundraiser featuring a team bowling competition, a best-dressed contest, and a silent auction. It supports the chamber's programs and services. Participants engage in friendly competition while contributing to the chamber's initiatives, fostering community engagement and support for local businesses. *Annual September 2024*



# CHAMBER PROGRAMS & EVENTS

## CONNECTIONS & NETWORKING

### ANNUAL HOLIDAY PARTY

The Holiday Party offers the opportunity to celebrate the season with a fun and lively atmosphere of holiday cheer and camaraderie. All admission fees and onsite donations benefit the Adopt-A-Senior program, adding a heartwarming dimension to the event and allowing attendees to spread joy to income-challenged senior citizens during the holidays. The Holiday Party is a memorable celebration embodying the community's spirit of giving back. *Annual December 2024*

### CHAMBER CONNECTIONS - MIDDAY & SOCIAL HOURS

Chamber Connections offers the opportunity to network and establish valuable business connections in a relaxed setting. These gatherings, often held at local restaurants, provide a casual environment conducive to fostering genuine relationships. With no formal agenda, attendees can engage in meaningful conversations while enjoying good food and great company, leading to potential collaborations, referrals, and business opportunities. *Six midday events & four social hours*

### COFFEE & CONNECT

Coffee & Connect events strip away the formality of networking events and offer a relaxed setting conducive to meaningful conversations and networking opportunities. Attendees can engage in discussions, share experiences, and expand their professional network in a casual and friendly environment, leading to valuable connections and business growth. *Ten events*

### NINE & NETWORKING GOLF MEETUPS

Nine & Networking is a series of informal golf meetups that offer professionals a platform for business networking in a relaxed and enjoyable setting. Attendees can expand their network, build relationships, and explore business opportunities while enjoying one of their favorite pastimes. Admission includes nine holes of golf, a cart, and a drink voucher. *Four events*

## GROWTH & DEVELOPMENT

### CHAMBER ACCELERATOR

A comprehensive orientation providing new and prospective members with an understanding of the Chamber's programs and services and a tailored action plan for maximizing their chamber engagement and success. By offering guidance and resources, Chamber Accelerators facilitate a smoother integration into the chamber community, helping members leverage its benefits effectively and fostering their growth and involvement within the organization. *Ten - twelve events*

### EVCCA GOVERNOR & LEGISLATIVE BREAKFASTS

The EVCCA aims to represent the interests and needs of businesses within the region, providing coordination and advocacy for common business interests. With more than 5,500 businesses involved, the EVCCA is among the largest business advocates in the state, working towards supporting businesses and fostering growth. *Two events (not included: booth or rotating banner)*

*The East Valley Chambers of Commerce Alliance is a coalition of the Chambers of Commerce of Apache Junction, Carefree Cave Creek, Gilbert, Mesa, Queen Creek, Scottsdale and Tempe.*

### GOOD GOVERNMENT SERIES

A valuable platform facilitating meaningful dialogue between elected officials, local leaders, and the business community. By bringing these stakeholders together, these events create opportunities for discussion on pressing governmental issues, enabling the exchange of insights and perspectives. *Four to six events*

### GUIDING GROWTH PODCAST

Conversations with Community Leaders is a podcast that explores the human journey of leaders - their stories of humility, triumph, roadblocks, and lessons learned - as they reflect on how they became who they are today and share stories of inspiration and hope with listeners. Hosted by Sarah Watts and Ben Kalkman. *Twenty episodes*

### HERITAGE DISTRICT MEETUP

A social gathering aimed at connecting professionals operating within or around the designated Heritage District. These events facilitate networking opportunities while also providing attendees with updates from Town Staff regarding developments within the Heritage District. *Three events*

*This event is presented in partnership with the Gilbert Office of Economic Development.*

### TRI-CITY ECONOMIC DEVELOPMENT UPDATE & TREASURER LUNCHEON

Providing attendees with comprehensive regional and local updates on major projects and key focus areas. Brings together local leaders and stakeholders, to foster collaboration and networking opportunities while offering attendees a unique platform to learn about the latest developments driving growth and prosperity, creating a better-informed business community that can identify new partnership opportunities and drive regional economic development. *Two events (not included: booth or rotating banner)*

*This event is presented in partnership with Chandler and Queen Creek Chambers of Commerce.*



## CHAMBER PROGRAMS & EVENTS *CONT.*

### WOMEN EMPOWERED PROGRAMING

#### WOMEN EMPOWERED SERIES SPONSOR

W.E. events cultivate an environment where women can thrive, grow professionally, and contribute significantly to the business landscape. Series sponsors are named at each W.E. event. *Annual*

#### W.E. LUNCHEON

Meaningful content and valuable resources focusing on each individual's ability to have a powerful impact on the community. The luncheon inspires and empowers attendees to unleash their potential and drive positive change while fostering professional growth, connections, and community through speakers, discussions, and networking. *Annual May 2025*

#### W.E. EXPO

A one-day event designed to connect, education, and empower business professionals in a positive and supportive environment. With onsite speakers offering valuable insights, vendors showcasing products and services, and dedicated networking sessions, the event creates a space for collaboration, inspiration, and community. *Annual January 2025*

#### W.E. SOCIALS

A relaxed and social atmosphere where professionals can connect, network, and build relationships. These socials are the perfect environment to expand one's professional network and connect with individuals from various industries. *Two events*

#### W.E. BOOK CLUB

A series of meetups where individuals discuss a selected book. The book selection will feature a topic related to personal or professional development, management, leadership, or business growth. These meetups provide a space for engaging conversations, shared insights, and learning from different perspectives, ultimately fostering personal and professional development within the group. *One to two series annually*

## SPONSORSHIP & MARKETING OPPORTUNITIES

### ALA CARTE MARKETING

#### MEMBERSHIP MAILING LIST

A one-time, downloadable compilation of current Chamber members' information, including business names, primary contacts, and mailing addresses. By accessing this list, you can directly reach out to fellow Chamber members, fostering networking opportunities, building business relationships, and generating leads or collaborations within the Chamber community. *Per each*

#### SECOND CATEGORY LISTING

Increase visibility in the Chamber's online directory by adding an additional business category to your profile. *Per each annually*

### FEATURED MEMBER SPONSORSHIPS

#### CHAMBER CHECK-INS

Conversational 3-5 minute virtual interview between a business representative and the Chamber's President/CEO to showcase products and services published on the Chamber's social media channels. *Per each*

#### MEMBER SPOTLIGHT

A published business profile showcasing your company's unique attributes, services, and success stories. By participating you gain exposure to the Chamber's extensive audience through publication in the Chamber's e-newsletter, website, and social media platforms, increasing brand visibility and credibility among fellow members and the wider community. *Per Each*

#### REFERRAL MESSAGING SPONSOR

The sponsor presents a message about the Chamber's Referral Culture at Chamber Accelerator events and two yearly Referral Team training sessions. *Annual*

#### RIBBON CUTTING SPONSOR

A symbolic gesture of commencement, marking a local business's official opening, reopening, or anniversary milestone. These often attract attention from media, local leaders, and community members. Providing an opportunity to strengthen relationships with stakeholders while creating a memorable experience that builds excitement, generates goodwill, and sets a positive tone for the business's future success. *Fifty plus events*

## SPONSORSHIP & MARKETING OPPORTUNITIES *CONT.*

### ONSITE SPONSORSHIPS

#### CONFERENCE ROOM, HALLWAY, AND LOBBY SPONSORS

Recognition in the Chamber's conference rooms, hallway, and lobby. Sponsor to cover printing and framing. *Per each annually*

#### LOBBY MONITOR ROTATING SLIDESHOW

Each sponsor will display a rotating slide on the Chamber's lobby monitor, which will include a business photo, logo, contact information, and QR code with a link to its website. *Per each annually*

### PUBLICATION SPONSORSHIPS

#### BUSINESS TIP MONTHLY CONTRIBUTOR

Sponsor contributes one monthly business tip to be published as a blog on the Chamber's website, included in e-newsletter, and posted on our social media pages. *Forty plus*

#### CHAMBER CHECK-INS SERIES SPONSOR

Logo is displayed on each Chamber Check-in video and mentioned in each social media post. *Annual*

#### MEMBER ANNIVERSARY SPONSOR

Logo displayed on the Anniversary List monthly publication which is distributed in the Chamber's e-newsletter and on social media platforms. Sponsor assists in recognizing milestone anniversaries at the Annual Business Awards Luncheon. *Twelve plus*

#### NEW MEMBER SPONSOR

Logo displayed on the New Member List monthly publication, Chamber's e-newsletter and social media platforms. *Twelve plus*

#### RESTURANT & ENTERTAINMENT LIST SPONSOR

Logo displayed on the Restaurant and Entertainment List monthly publications and distributed through the e-newsletter and on social media platforms as well as provided to our industry partners and is kept on-hand in the Chamber's lobby. *Twelve plus*

### WEBSITE SPONSORSHIPS

#### BANNER SPONSOR

Custom banner with URL link in rotation at the top of the online Membership Directory and Event Calendar pages. *Annual*

#### ROTATING LOGO SPONSOR

Logo will display with a URL link at the bottom of all website pages. *Annual*

## FOUNDATION SIGNATURE EVENTS

### FUNDRAISING EVENTS

#### GOLF TOURNAMENT

Annual event supporting the Foundation's programs and community engagement. With eighteen holes of golf, tournament contests, and a lively after-party, this event offers an ideal opportunity for networking, team building while contributing to advancing professional and leadership development, workforce, civic, and community-centric initiatives. *Annual May 2025*

#### MONTE CARLO NIGHT

An evening of dinner and casino-style games (play money good only at the event). Winnings exchanged for tickets which can be entered into drawings for raffle items. Benefits Gilbert Chamber Foundation including Gilbert Leadership. *Annual April 2025*

### GROWTH & DEVELOPMENT

#### LEADERCAST

A rebroadcast of the world's largest one-day leadership event, delivering transformative leadership lessons from top experts to attendees across the globe. This is an opportunity to connect with leaders from organizations of all sizes. *Annual October 2024*



# FOUNDATION PROGRAMS & EVENTS

## BUSINESS RETENTION PROGRAMMING

### INDUSTRY ROUNDTABLES

These meetings focus on various industry sectors or geographical corridors to gain insight into how the Town and Chamber can best support local business growth and retention. Each meeting includes representation from both Town and Chamber leadership. The leaders debrief within a week after the meeting to identify action items for each organization. *Four to six events*  
*These events are presented in partnership with The Office of the Mayor.*

## COMMUNITY ENGAGEMENT

### A CIVIC EVENT SERIES

Gatherings addressing civic issues and fostering community engagement. Through discussions and presentations, participants explore topics relevant to the community's development and collaborate on potential solutions, to promote civic engagement, activate the community, and enhance the quality of life for residents. *Four events*  
*Presented in partnership with Citizen University*

### ADOPT A SENIOR HOLIDAY WISHLIST PROGRAM

Benefits Gilbert's income-challenged senior citizens, home-bound seniors, and disabled Gilbert residents. Community members request a wish list, then shop for and return the items to the Chamber. The holiday party consists of breakfast, entertainment by local students, and gift bags for all attendees. Donations are accepted to give gifts. *Annual December 2024*

### NATIONAL CIVICS BEE

A civics competition encouraging young Americans to engage in civics and contribute to their communities. Participating 6th, 7th, and 8th graders flex their civics knowledge to win recognition and cash prizes. Finalists will be invited to Washington, DC, to compete in the National Civics Bee® championship. *Annual*  
*Presented in partnership with U.S. Chamber of Commerce Foundation*

## GILBERT LEADERSHIP PROGRAM

### GILBERT LEADERSHIP SERIES SPONSOR

Develops existing and emerging leaders through exposure to community networks within Gilbert. Sponsors have the opportunity to engage with the program and are recognized at orientation and throughout the year in program related materials. *Annual*

### GRADUATION CEREMONY

Gilbert Leadership class graduation event. *Annual June 2025*

### LEARNING DAY MEAL SPONSOR

Gilbert Leadership class breakfast and lunch sponsors have the opportunity to engage directly with the class. *Nine events*

### ALUMNI MEET-UP SPONSOR

Learning days for alumni participation. *Two events*

## VETERANS IN BUSINESS PROGRAM

### VETERANS IN BUSINESS SERIES SPONSOR

Events for veteran professionals and veteran-owned businesses. Sponsors named at events (excluding Glow Golf). *Annual*

### VETERANS IN BUSINESS BREAKFAST

Meaningful content and valuable resources focusing on the ability of business professionals to have a powerful impact on the community. This event fosters professional growth, connections, and a sense of community through engaging speakers, interactive discussions, and networking opportunities. *Annual March 2025*

### VETERANS IN BUSINESS EXPO & LUNCHEON

A half-day event designed to bring together business professionals for connection, learning, and empowerment in a positive and supportive environment. With onsite speakers offering valuable insights, vendors showcasing products and services, and dedicated networking sessions, this event creates a space for collaboration, inspiration, and community. *Annual June 2025*

### VETERANS IN BUSINESS GLOW GOLF

A unique twist on the traditional game featuring a nighttime golfing experience illuminated by glowing equipment and neon lights. Participants enjoy an evening of camaraderie and friendly competition while supporting veterans' initiatives and fostering networking opportunities within the business community. *Annual August 2024*



## FOUNDATION PROGRAMS & EVENTS *CONT.*

### VETERANS IN BUSINESS SOCIAL

A relaxed and social atmosphere where professionals can connect, network, and build relationships. These socials are an environment to expand one's professional network and connect with individuals from various industries. *Annual December 2024*

## WORKFORCE PROGRAMMING

*February 2025*

### BUSINESS & EDUCATION SUMMIT

This annual event brings together business, education, and government representatives for collaborative conversations on issues impacting the workforce and talent pipeline. Each table includes representation from government, education, small and large businesses. Attendees discuss a series of questions to assess opportunities to support one another. *Annual February 2025*

### INTERVIEW SKILLS CHALLENGE

Mock interview sessions between students and professionals providing students with valuable opportunities to practice interview skills, receive feedback, and gain insights from business leaders. Bridging the gap between academia and industry while equipping students with the tools and confidence to succeed in their future careers. *Annual February 2025*

### SHADOWING & MENTORSHIP PROGRAM

High school and college students with mentors work at their own pace to accomplish between sixteen and twenty hours of field specific career shadowing and come together for a closing reception at the end of each cycle. Sponsors recognized at orientation, closing, and throughout the year in program related materials. *Two cycles a year September 2024 and January 2025*

### TOURS FOR TEACHERS PROGRAM

This program provides insight and resources to educators to better understand current and future workforce needs and trends by touring businesses and industries and engaging in facilitated conversations. *Annual*

### YOUNG ENTREPRENEURS PROGRAM (YEP!)

The Young Entrepreneurs Program will create the next generation of innovators and leaders, equipping them with the skills and mindset necessary to thrive in a dynamic and evolving economy. Through strategic planning, community involvement, and a commitment to excellence, YEP will become a cornerstone of youth development in Gilbert. *Annual*

## THE CATALYST

### ANNUAL SPONSORSHIP OPPORTUNITIES

Sponsors will play a critical role in empowering businesses while gaining significant exposure by demonstrating commitment to community and economic development. Becoming a sponsor at the Catalyst not only elevates your brand but also strengthens the backbone of our local economy. Together, we can provide vital resources to our community's businesses and entrepreneurs, paving the way for a prosperous future.

## DIRECT CONTRIBUTIONS TO THE FOUNDATION

### CONTRIBUTION BREAKDOWN

#### \$5,000 AND UP

Large logo placement in the top tier of Foundation donor block on the Chamber website and recognition on the rotating slideshow in Chamber lobby. *Annual*

#### \$2,500 - \$4,999

Medium logo placement in the middle tier of Foundation donor block on the Chamber website. *Annual*

#### \$1,500 - \$2,499

Small logo placement in the lower tier of Foundation donor block on the Chamber website. *Annual*

#### \$1,500 - \$2,499

Name listed in the bottom tier of Foundation donor block on the Chamber website. *Annual*



 119 N. Gilbert Rd., Ste. 101 Gilbert, AZ 85234

 P.O. Box 527 Gilbert, AZ 85299

 480.892.0056

 [info@gilbertchamber.com](mailto:info@gilbertchamber.com)

 [gilbertchamber.com](http://gilbertchamber.com)

