

# sponsorship opportunities

JULY 2022-JUNE 2023

## **CATALYST**

For Business Growth

## **CONVENER**

Of Leaders & Influencers

## **CHAMPION**

For A Stronger Gilbert

# SPONSORSHIP BENEFITS

## TITLE SPONSOR

- Industry Exclusive
- Eight (8) tickets to event (if applicable)
- Booth at event (if applicable)
- Ability to distribute promotional items at event
- Logo (large) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Two minutes to address audience
- A list of attendees, upon request
- A rotating slide on Chamber's lobby monitor, to include business photo, logo, and contact information (12 months)

## TIER I SPONSOR

- Four (4) tickets to event (if applicable)
- Logo (medium) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Verbal acknowledgement at event
- A list of attendees, upon request

## TIER II SPONSOR

- Two (2) tickets to event (if applicable)
- Logo (small) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Verbal acknowledgement at event

## TIER III SPONSOR

- Two (2) tickets to event (if applicable)
- Name on event promotion and collateral
- Verbal acknowledgement at event

## TABLE SPONSOR

- Eight (8) tickets to event
- Recognition day of event only

# SIGNATURE EVENTS

## AWARDS & RECOGNITION

### ANNUAL BUSINESS AWARDS LUNCHEON

Recognizes businesses and individuals for outstanding growth, superior customer service and success; includes recognition of the Businessman and Businesswoman of the Year as well as the Chamber's Year in Review.

### GILBERT COMMUNITY EXCELLENCE AWARDS

Honors excellence in Gilbert by recognizing educators, businesses, volunteers, public officers, and businesses in a formal, evening event.

*Presented in partnership with the Town of Gilbert, Chandler-Gilbert Community College, Higley Unified School District, Gilbert Public Schools, and Community Impact Newspaper.*

## GROWTH & DEVELOPMENT

### LEADERCAST LIVE (FOUNDATION)

Features a lineup of top speakers, experts, authors, and influencers around a single theme to inspire personal and professional growth. Event includes vendor booths. Benefits the Gilbert Leadership program.

### WOMEN'S LEADERSHIP EXPO

Brings together business professionals for a day of connection and learning in a positive environment with a focus on supporting women in business. Event includes onsite speakers, vendors, and networking.

## FUNDRAISING EVENTS

### BOWLING FOR GOOD

Spare some time for friends and help raise funds to benefit the Gilbert Chamber! Bring your colleagues, customers, and friends for a fun evening of bowling and networking.

### GOLF TOURNAMENT (FOUNDATION)

Raises funds for the programs of the Gilbert Chamber Foundation, including scholarship awards for local students. Event includes 18 holes of golf, tournament contests, and an after-party.

### MONTE CARLO NIGHT (FOUNDATION)

Raises funds in support of the Gilbert Leadership program. Participants receive gaming chips (with no cash value) for play at an assortment of casino-themed games and raffle tickets for a drawing of prizes.

	TITLE	TIER I	TIER II	TIER III	OTHER
ANNUAL BUSINESS AWARDS LUNCHEON	\$4,000	\$2,000	\$1,000	\$500	\$300 Vendor Booth
GILBERT COMMUNITY EXCELLENCE AWARDS	\$4,000	\$2,000	\$1,000	\$500	\$450 Table Sponsor
					\$600 Table Sponsor
LEADERCAST LIVE (FOUNDATION)	\$2,500	\$1,000	\$750	N/A	\$500 Vendor Booth
WOMEN'S LEADERSHIP EXPO	\$3,500	\$2,000	\$750	N/A	\$500 Vendor Booth
BOWLING FOR GOOD	\$5,000	\$2,500 Dinner Sponsor	\$1,500	N/A	\$450 Team of Six
GOLF TOURNAMENT (FOUNDATION)	\$20,000	See event flyer for complete list of sponsorship opportunities.			\$180 Individual
					\$700 Foursome
MONTE CARLO NIGHT (FOUNDATION)	\$1,500	\$750	\$500	N/A	\$300 One Gaming Table



# CHAMBER PROGRAMS & EVENTS

## CONNECTIONS & NETWORKING

### CHAMBER CHAT - MORNING

Morning networking events to build connections and get to know other members of the Chamber. Each event features a non-profit serving our community. *2 Events/Year*

### CHAMBER CHAT - MIDDAY

Gatherings at a local restaurant to build business connections. No formal agenda-just good food and great company! Attendees cover the cost of their meal, gratuity. *6 Events/Year*

### CHAMBER CHAT - SOCIAL HOUR

Gatherings at a local restaurant to build business connections. No formal agenda-just good food and great company! Attendees cover the cost of their meal, gratuity. *3 Events/Year*

### CHAMBER CHAT - HOLIDAY PARTY

An annual, evening gathering to celebrate the holiday season in a fun and festive atmosphere. All admission and onsite donations benefit the Adopt-A-Senior program. *1 Event/Year*

### CONNECTIONS IN FOCUS SERIES

Networking events for professionals representing industries of Tourism, Hospitality, Recreation, and Entertainment; hosted at local hotels. *3 Events/Year*

### NINE & NETWORKING GOLF MEETUPS

Informal golf meetups including nine holes of golf with a cart and a drink voucher. *5 Events/Year*

## OTHER

**\$250 ea**  
Limit two (2)  
sponsors per event

**\$450 ea**  
Limit one (1)  
sponsor per event

**\$250 ea**  
Limit two (2)  
sponsors per event

**\$500 Title**  
**\$250 Supporting**

**\$500 series**  
Limit two (2)  
sponsors for series

**\$250 ea**  
Limit one (1)  
sponsor per event

## GROWTH & DEVELOPMENT

### CHAMBER ACCELERATOR

Orientations for new and prospective members to provide an overview of our programs and services along with an action plan for Chamber engagement and success.

### CREATING A THRIVING WORKPLACE CULTURE

Facilitated events for business leaders to explore existing challenges and put into practice workplace initiatives which support equality, diversity, and inclusion. *Four Events/Year*

### GOOD GOVERNMENT SERIES

Modest and engaging events connecting business professionals to elected officials with a focus on relevant, timely conversation on topics impacting the business community. *5-7 Events/Year*

### GUIDING GROWTH: PODCAST

Conversations in a podcast format with thoughtful community leaders who will share their inspiring journeys to success. *8 Episodes Per Sponsorship*

### TRI CITY ECONOMIC UPDATE

Presented in partnership with the Chandler, Gilbert, and Queen Creek Chambers of Commerce, this event features a regional and local update focused on major projects and key areas of focus. *Sponsorship does not include booth or rotating banner advertisement.*

TITLE	TIER I	TIER II	TIER III	OTHER
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<b>\$2,000</b> Series	N/A	<b>\$750</b> Series	<b>\$500</b> Series	N/A
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<b>\$1,250</b> Series	N/A	N/A	N/A	<b>\$500</b> Each Event
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<b>\$5,000</b> Series	<b>\$1,250</b> Series	<b>\$750</b> Series	<b>\$500</b> Series	N/A
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<b>\$2,500</b> Preroll	<b>\$1,000</b> Mid-roll	<b>\$750</b> Post-roll	N/A	N/A
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See rate sheet for complete list of sponsorship opportunities.

<b>\$2,000</b>	<b>\$1,250</b>	<b>\$750</b>	N/A	N/A
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## WOMEN EMPOWERED PROGRAMMING

### WE BOOK CLUB

Regular meetups to discuss a book selection on a topic including personal or professional development, management, leadership, and/or business growth.

### WOMEN EMPOWERED SERIES

All in! Series sponsors are named as sponsors for each of the following Women Empowered events:

#### WE PHILANTHROPIC LUNCHEON

Luncheon event delivering content and resources to inspired women business leaders, focusing on their ability to have a powerful impact on our community.

#### WE PROFESSIONAL DEVELOPMENT LUNCHEON

Luncheon event delivering content to build upon the professional leadership skills of women in business, including the opportunity for meaningful connections. *One Event/Year*

#### WE SOCIALS

Social-hour gatherings to encourage networking and connections for women in business. *Two or more events/Year*

<b>\$500</b> Series	N/A	N/A	<b>\$250</b> Each Book Club	N/A
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<b>\$4,000</b> Series	<b>\$2,000</b> Series	<b>\$1,000</b> Series	<b>\$500</b> Series	N/A
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N/A	<b>\$750</b> Event only	<b>\$500</b> Event only	<b>\$300</b> Event only	<b>\$300</b> Vendor Booth
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N/A	<b>\$750</b> Event only	<b>\$500</b> Event only	<b>\$300</b> Event only	<b>\$300</b> Vendor Booth
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N/A	<b>\$750</b> Events only (2)	<b>\$500</b> Events only (2)	<b>\$300</b> Events only (2)	N/A
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# FOUNDATION PROGRAMS & EVENTS

## BUSINESS RETENTION PROGRAMMING

### INDUSTRY ROUNDTABLES

Meetings to convene specific industries or employment sectors for the purpose of understanding the trends, challenges, and opportunities to support their growth and expansion in Gilbert.

*4-6 Events/Year*

### RED CARPET ECONOMIC DEVELOPMENT TOUR

A progressive Red Carpet Tour providing a broad overview and bus tour showcasing the leading businesses in our community, presented in partnership with the Office of Economic Development.

*1 Event/Year*

## GILBERT LEADERSHIP PROGRAMMING

### GILBERT LEADERSHIP PROGRAM

Brings together individuals with diverse backgrounds and experiences to develop existing and emerging leaders and to expose participants to the formal and informal networks within Gilbert. Each learning day offers a unique exploration of the community. These days are organized with careful consideration for providing a robust and impactful experience. *1 Cohort/Year*

### GILBERT LEADERSHIP GRADUATION

This formal dinner and program recognizes incoming and outgoing program board members and celebrates the individual members of the program's cohort, marking their completion of the program with a graduation ceremony.

### LEARNING DAY BREAKFAST SPONSOR

### LEARNING DAY LUNCH SPONSOR

### ALUMNI MEET-UP SPONSOR *2 Events/Year*

Informal social gatherings to bring together past, present, and prospective Gilbert Leadership class members.

## WORKFORCE PROGRAMMING

### BUSINESS & EDUCATION SUMMIT

Brings together representatives of business, education, and government for collaborative conversation on issues impacting the workforce and talent pipeline. Event often features a guest speaker or panel discussion. *1 Event/Year*

### SHADOWING & MENTORSHIP PROGRAM

Pairs high school and college students with industry professionals to provide an inside-look at daily operations in the field of interest. *2 Cycles/Year*

### TOURS FOR TEACHERS PROGRAM

Designed for Gilbert-area educators, this program provides insight and resources to help participants gain a better understanding of the current and future workforce needs and trends. The program includes an orientation, three learning days, independent assignments, and exploration. *1 Cohort/Year*

TITLE	TIER I	TIER II	TIER III	OTHER
<b>\$1,250</b> Series Sponsor				
<b>\$2,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$250</b>	<b>N/A</b>
<b>\$1,250</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>	<b>Up to \$249</b> Donor name listed on the Alumni Donor listing on the program's webpage.
<b>\$1,250</b> Limit one (1)	<b>\$750</b> Event only	<b>\$500</b> Event only	<b>\$300</b> Event only	<b>N/A</b>
				<b>\$750</b> Yearly
				<b>\$300</b> Each Day
				<b>\$500</b> Series
<b>\$1,250</b>	<b>\$750</b>	<b>\$500</b>	<b>\$300</b>	<b>N/A</b>
<b>\$750</b>	<b>\$500</b>	<b>\$300</b>	<b>N/A</b>	<b>\$300</b> Interview Skills Challenge
<b>\$1,250</b>	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>	<b>\$500</b> Each Day, Lunch Sponsor; Opportunity to speak

## FOUNDATION CONTRIBUTIONS

**WE ARE GRATEFUL FOR FINANCIAL DONATIONS MADE TO THE GILBERT CHAMBER FOUNDATION, A 501(C)(3) ORGANIZATION.**

**TO THANK YOU FOR YOUR SUPPORT, WE WILL RECOGNIZE DONORS AS FOLLOWS:**

### \$5,000 and up

Large logo placement in the top tier of Foundation donor block.

Recognized on the rotating monitor slideshow in the Chamber's lobby.

### \$2,500 to \$4,999

Medium logo placement in the middle tier of Foundation donor block.

### \$1,500 to \$2,499

Small logo placement in the lower tier of Foundation donor block.

### \$250 to \$1,499

Name listed in the bottom tier of Foundation donor block.

# SPONSORSHIP & MARKETING OPPORTUNITIES

## ONSITE SPONSORSHIPS

### LOBBY MONITOR SLIDESHOW ROTATION

A rotating slide on the Chamber's lobby monitor, to include business photo, logo and contact information.

**\$250 YEARLY**

### CONFERENCE ROOM SPONSOR

Prominent recognition within the Chamber's conference room, where meetings, trainings and gatherings are hosted throughout the year. Sponsor to cover cost of printing, framing. *(Limit 4 Sponsors)*

**\$1,000 YEARLY**

### HALLWAY SPONSOR

Prominent recognition within a designated hallway, where guests travel within the Chamber. Sponsor to cover cost of printing, framing. *(Limit 4 Sponsors)*

**\$500 YEARLY**

### LOBBY SPONSOR

Prominent recognition within the lobby, where guests are welcomed to the Chamber. Sponsor to cover cost of display elements, and framing using existing frame. *(Limit 1 Sponsor)*

**\$1,000 YEARLY**

## WEBSITE SPONSORSHIPS

### BANNER SPONSOR

Sponsor's custom web banner with link in rotation at the top of the Membership Directory and Event Calendar pages of the Chamber's website, gilbertaz.com. *(Limit 10 sponsors)*

**\$300 YEARLY**

### ROTATING LOGO SPONSOR

Sponsor's logo with link in rotation on the bottom of all pages of the Chamber's website, gilbertaz.com.

**\$250 YEARLY**

## MEMBER RECOGNITION SPONSORSHIPS

### MEMBER ANNIVERSARY SPONSOR

A monthly listing of Member Anniversaries, sponsor's logo is included on graphic when published in the Chamber's e-newsletter and on social media platforms. *(12 lists per year)*

**\$4,000 YEARLY**

### NEW MEMBER SPONSOR

A monthly listing of New Members, sponsor's logo is included on graphic when published in the Chamber's e-newsletter and on social media platforms. *(12 or more lists per year)*

**\$4,000 YEARLY**

### RIBBON CUTTINGS SPONSOR

Sponsor's logo is included on graphic when Ribbon Cutting events are published in the Chamber's e-newsletter and on social media platforms. *(Six months per sponsorship)*

**\$3,000 SEMI-ANNUAL**

## FEATURED MEMBER SPONSORSHIPS

### BUSINESS TIP MONTHLY CONTRIBUTOR

A business tip of the sponsor's choosing is included once each month in the Chamber's e-newsletter and posted on our social media pages. *(Limit 8 sponsors)*

**\$1,500 YEARLY**

### MEMBER SPOTLIGHT

A featured profile of your business, including a photo and responses to a questionnaire, published one time in the Chamber's e-newsletter, website and social media platforms.

**\$150 EACH**

### REFERRAL MESSAGING SPONSOR

Opportunity to present a message (up to five minutes) about the Chamber's referral culture at the Chamber Accelerator events and to Referral Team Officer meetings.

**\$5,000 YEARLY**

## MEMBERSHIP ENHANCEMENTS

### MEMBERSHIP MAILING LIST

A one-time, downloadable list of current Chamber members, including business name, primary contact and mailing address. Please note, we will not sell or distribute e-mail addresses. *(Only available to current members in good standing)*

**\$60 EACH**

### SECOND CATEGORY LISTING

Increase your visibility in our online directory by adding an additional business category to your profile.

**\$55 YEARLY**