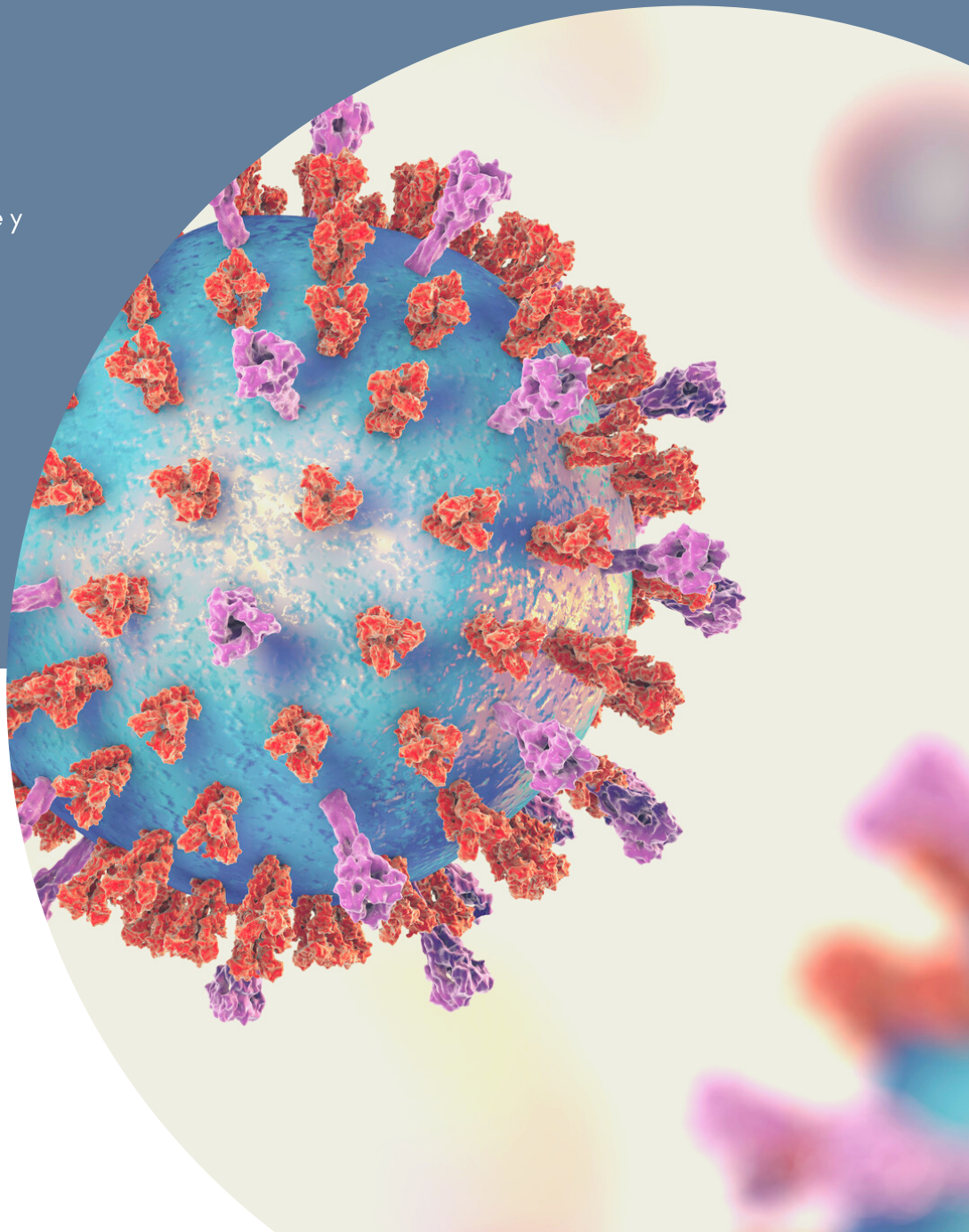




COVID-19 BUSINESS IMPACT SURVEY (3)

PUBLISHED
MAY 8, 2020

A follow-up to survey
results published:
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April 9, 2020



EAST VALLEY CHAMBERS OF COMMERCE ALLIANCE MEDIA CONTACTS

APACHE JUNCTION CHAMBER OF COMMERCE

Denise Hart
(480) 982-3141
ceo@ajchamber.com

CAREFREE CAVE CREEK CHAMBER OF COMMERCE

Patty Villeneuve
(480) 488-3363
director@carefreecavecreek.org

FOUNTAIN HILLS CHAMBER OF COMMERCE

Betsy LaVoie
(480) 837-1654
betsy@fountainhillschamber.com

GILBERT CHAMBER OF COMMERCE

Kathy Tilque
(480) 941-6322
kathy@gilbertchamber.com

MESA CHAMBER OF COMMERCE

Sally Harrison
(480) 969-1307
sharrison@mesachamber.org

QUEEN CREEK CHAMBER OF COMMERCE

Chris Clark
(480) 888-1709
Chris@queencreekchamber.com

SCOTTSDALE CHAMBER OF COMMERCE

Mark Stanton
(602) 799-2401
mstanton@scottsdalechamber.com

TEMPE CHAMBER OF COMMERCE

Anne Gill, CEO
(480) 736-4280
anne@tempechamber.org



EXECUTIVE STATEMENT

The East Valley Chambers of Commerce Alliance (EVCCA) conducted the third in a series of surveys of its more than 5,000 members to determine the immediate impact of the COVID-19 pandemic on their revenue, operations, and supply chains. The report includes responses from nineteen industry sectors and nearly 75 percent of respondents represent businesses with less than 20 employees.

It should be noted that the survey was completed prior to Governor Ducey's Returning Stronger plan to reinvigorate Arizona's economy was announced. Based on the data and feedback received, the following commonalities were identified:

Actions Taken

- 35% of respondents noted there was no change to their current business model.
- 30% have reduced their hours of operations and/or services provided, while another 21% said they are temporarily closed.
- 47% of respondents have implemented employee furloughs or layoffs, while 35% have reduced employee hours.
- Less than 16% of respondents are currently hiring.

Loans and Funding

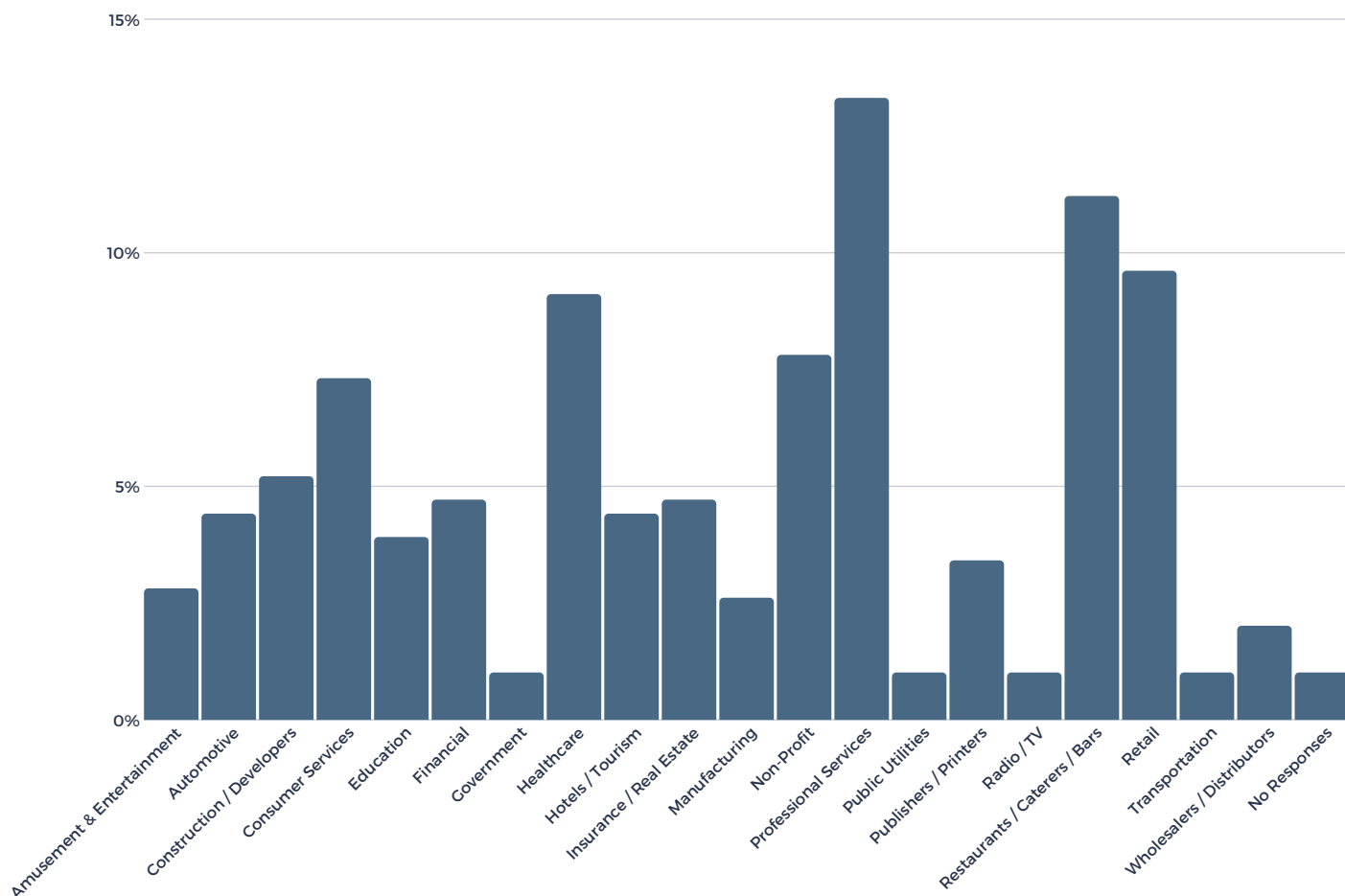
- Loans and debt relief continue to be top of mind for the majority of respondents.
- While 60% said they had applied for an Economic Injury Disaster Loan (EIDL), only 9% stated they were approved.
- 74% applied for the Paycheck Protection Program (PPP) loans, and only 25% were approved.
- 46% of respondents stated they had been waiting for two weeks or more for a response to a loan application.
- 37% of respondents have received rent reduction or deferment, while 11% noted their landlord or lienholder refused to negotiate.

382

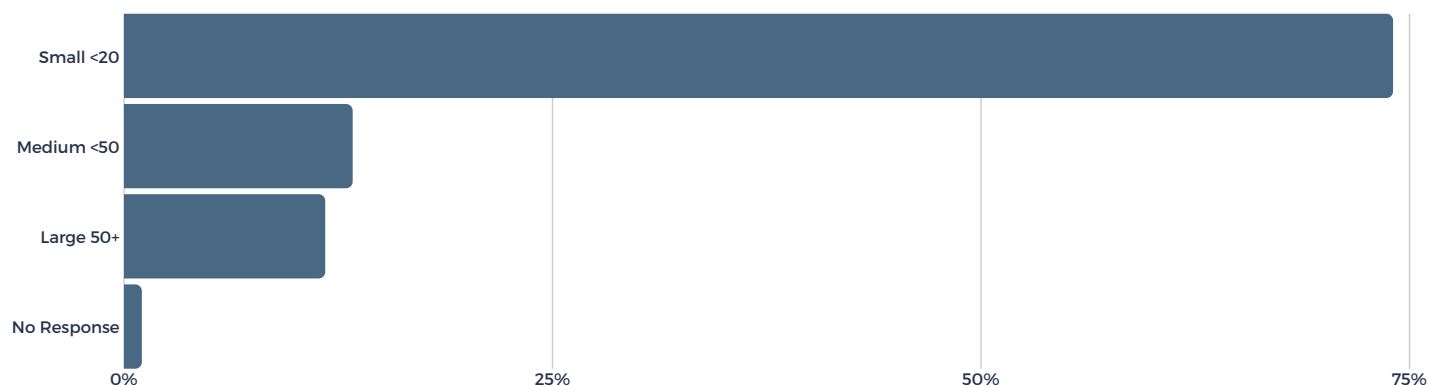
Responses received as of April 20, 2020

The EVCCA is the largest chamber organization in Arizona with more than 5,000 members. This survey was conducted with an immediate turnaround date resulting in a 6.6% response rate.

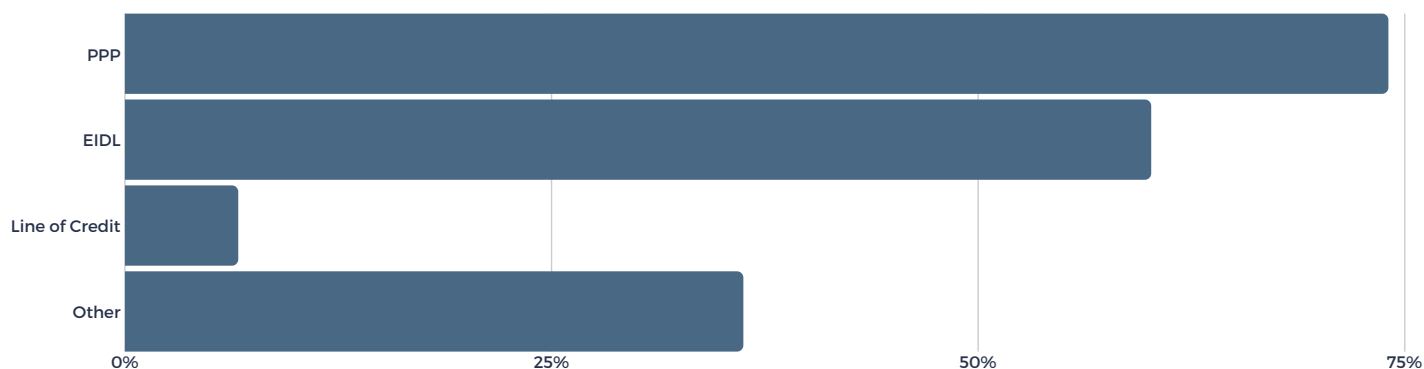
WHICH OF THE FOLLOWING BEST REPRESENTS YOUR BUSINESS?



PLEASE INDICATE THE SIZE OF YOUR BUSINESS:



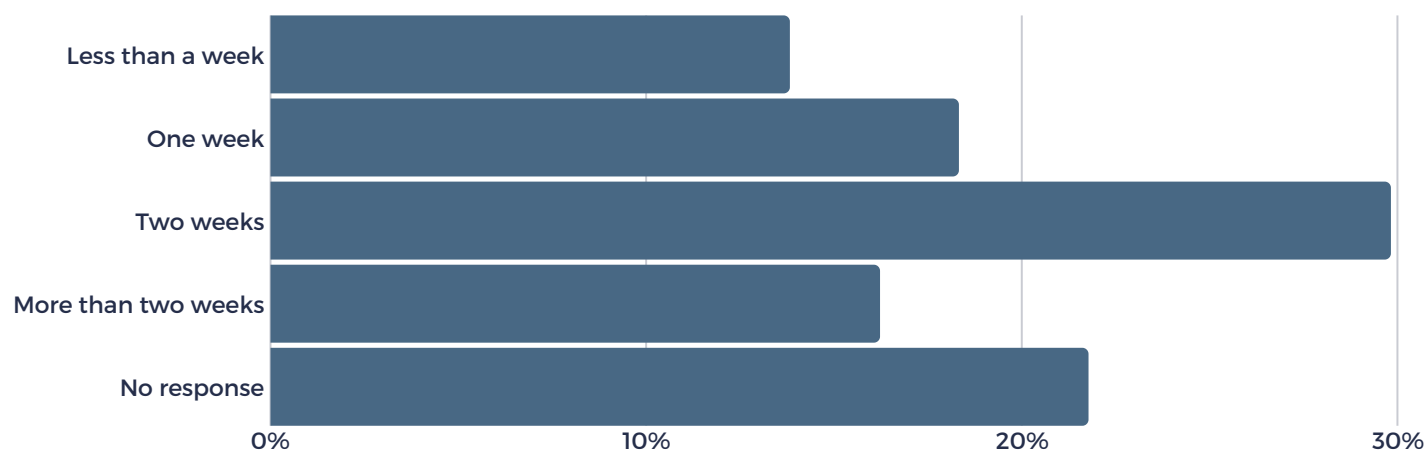
1. HAVE YOU APPLIED FOR ONE OF THE FOLLOWING?



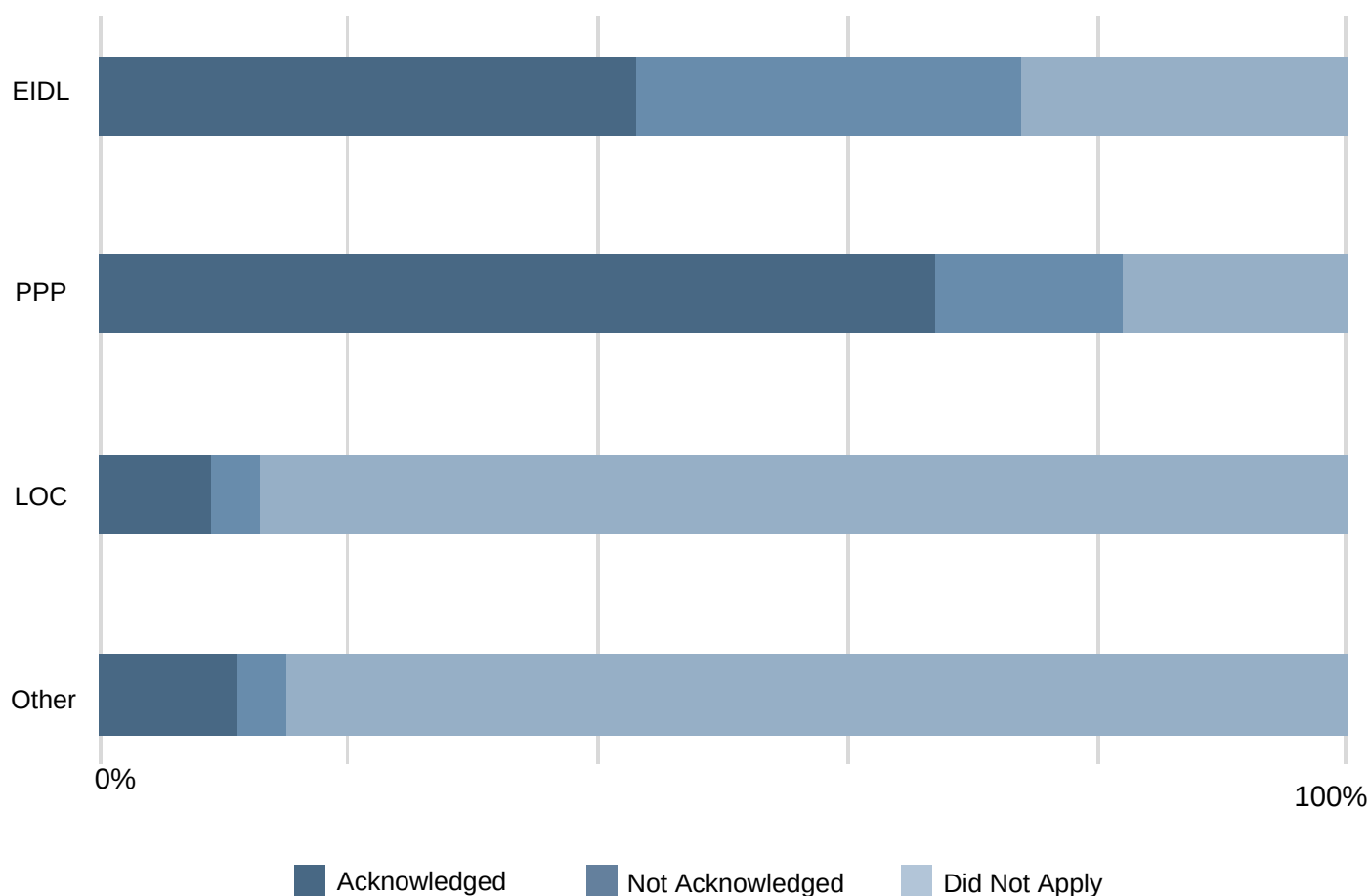
RESPONDENTS SHARED:

- Applied for grant funding
- Cashed out stocks or investments

2. HOW LONG HAS IT BEEN SINCE YOU SUBMITTED YOUR MOST RECENT APPLICATION FOR FUNDING?



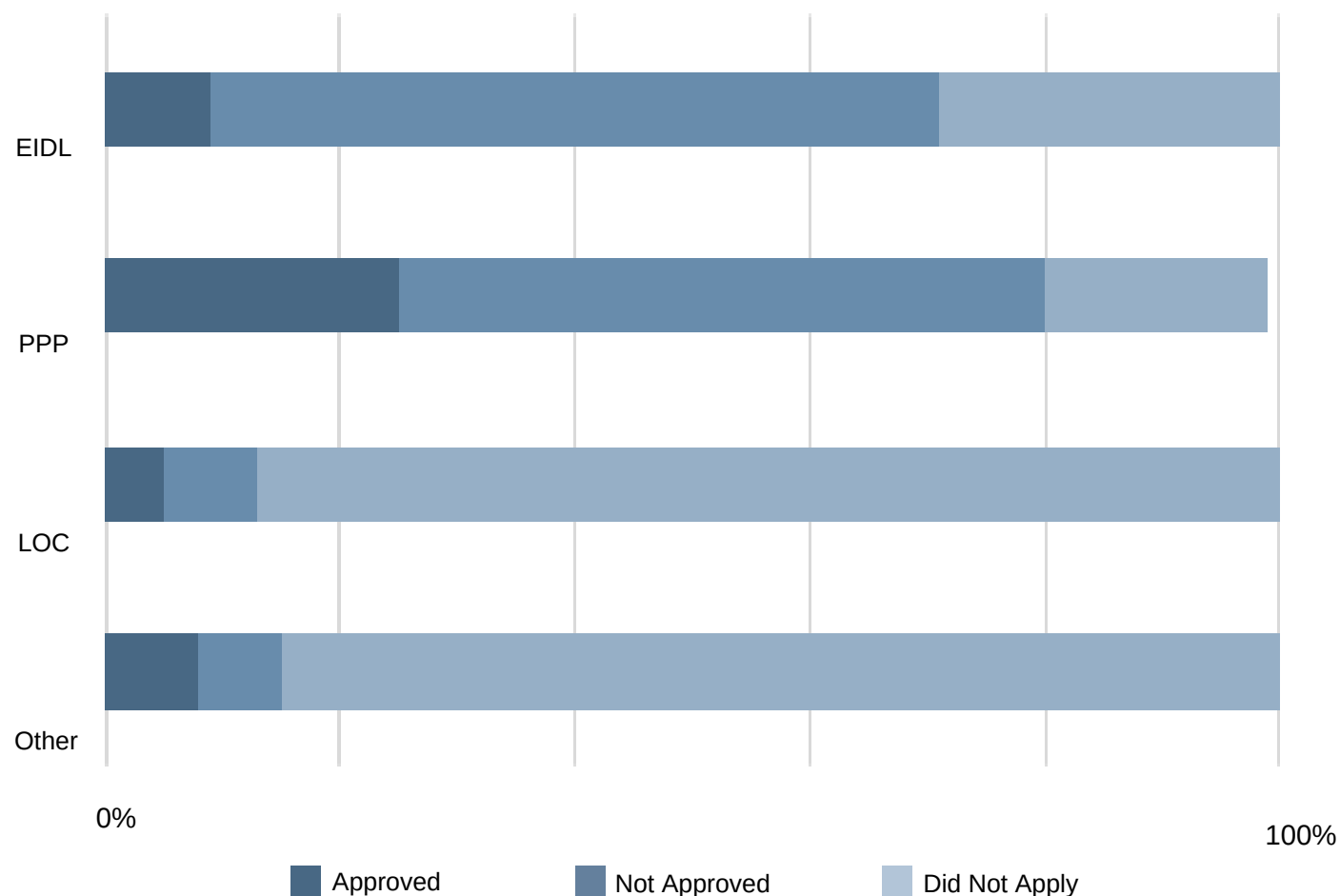
3. INDICATE WHETHER OR NOT RECEIPT OF YOUR APPLICATION HAS BEEN ACKNOWLEDGED:



RESPONDENTS SHARED:

- Did not qualify - 501(c)(6) organization
- Application was lost
- System was not responsive
- Unable to find application

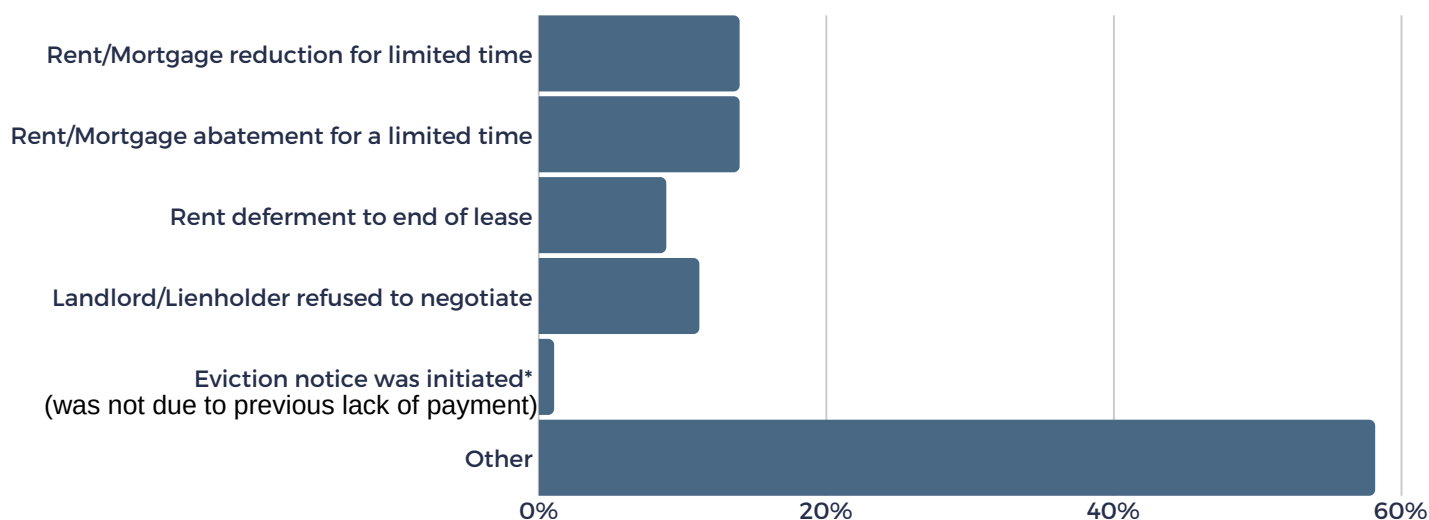
4. INDICATE WHETHER OR NOT YOUR APPLICATION HAS BEEN APPROVED:



RESPONDENTS SHARED:

- Still waiting to hear status
- Bank not accepting new applications
- Approved but waiting on funds
- Not interested in additional debt
- Application was lost
- System was not responsive

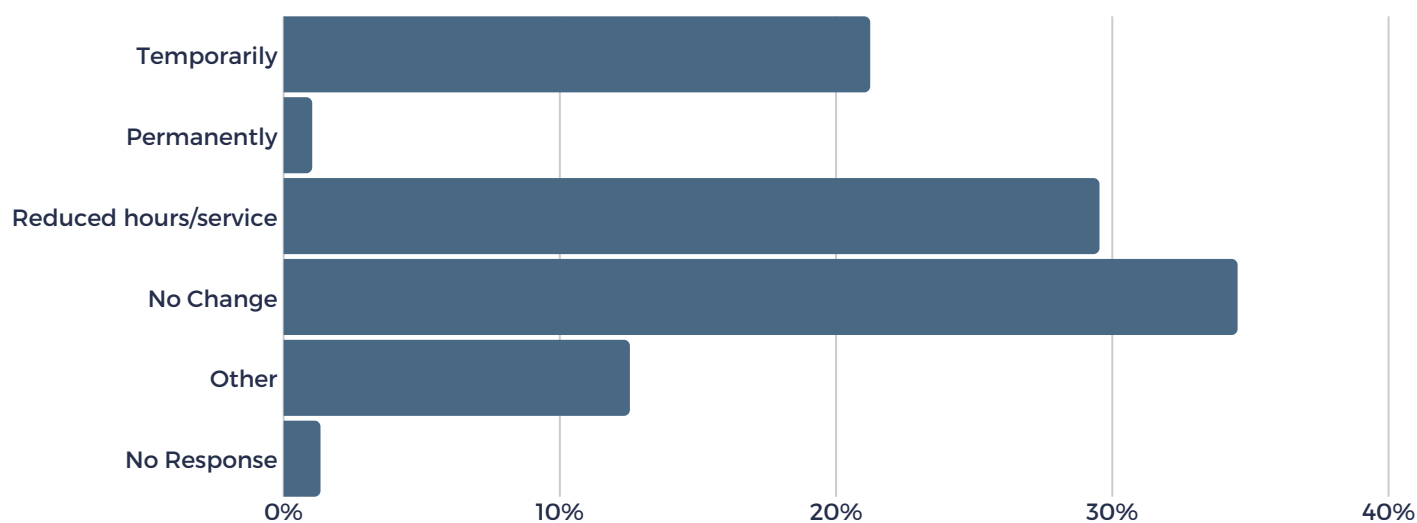
5. IF YOU REQUESTED RENT/MORTGAGE RELIEF, WHAT WAS THE RESULT?



RESPONDENTS SHARED:

- Received delayed/deferred payments
- Attempted to communicate with Landlord and did not receive a response/still waiting to receive a response
- Communicated successfully with Landlord and no relief offered/landlord could not afford to offer any relief
- Work from home or own their own building therefore N/A
- Mortgage is through SBA which has automatic deferment for 6 months
- Received reduced rental commitment
- No deferment or reduced rent however no fees or charges will be assessed

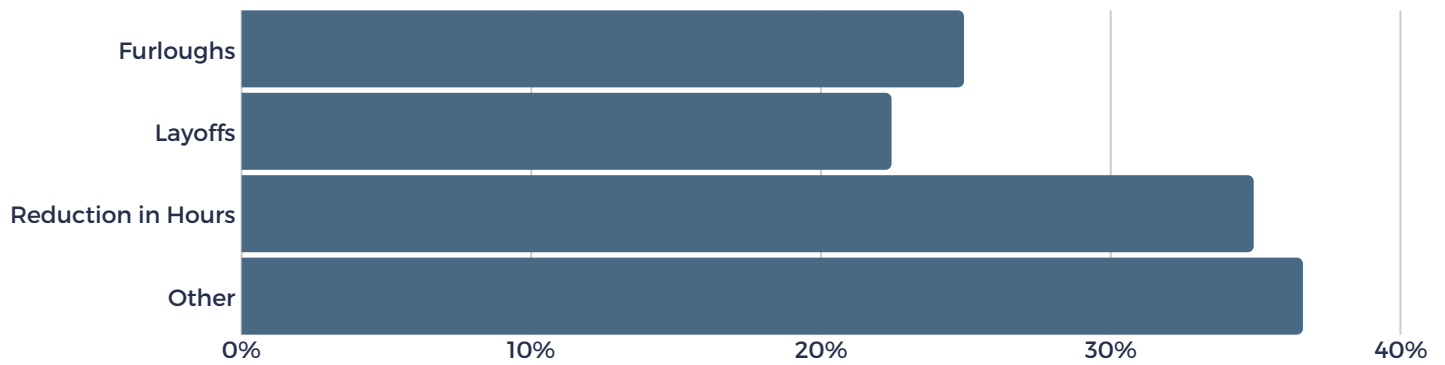
6. HAVE YOU CLOSED YOUR BUSINESS?



RESPONDENTS SHARED:

- Open but adhering to COVID 19 standards
- Now doing virtual services
- Working from home rather than the office
- Closed to in-person service
- Store closed, doing deliveries and curbside pickup
- No business but not closed

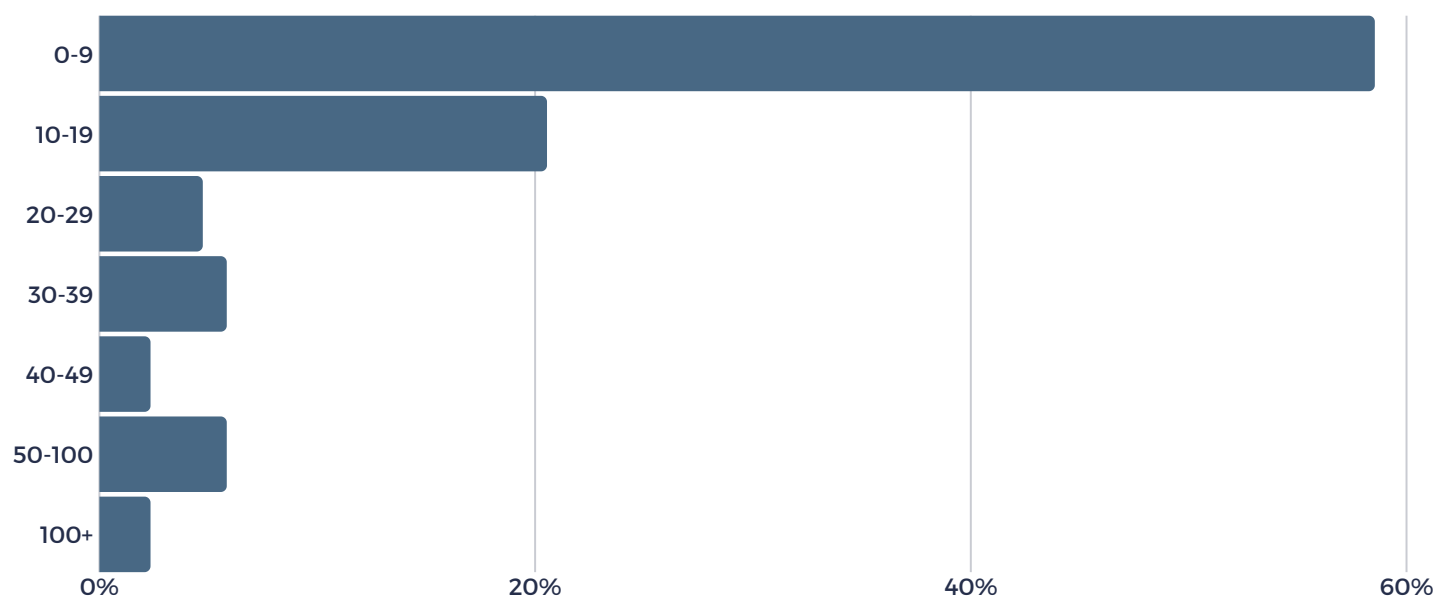
7. HAVE YOU MADE CHANGES TO YOUR EMPLOYEE BASE?



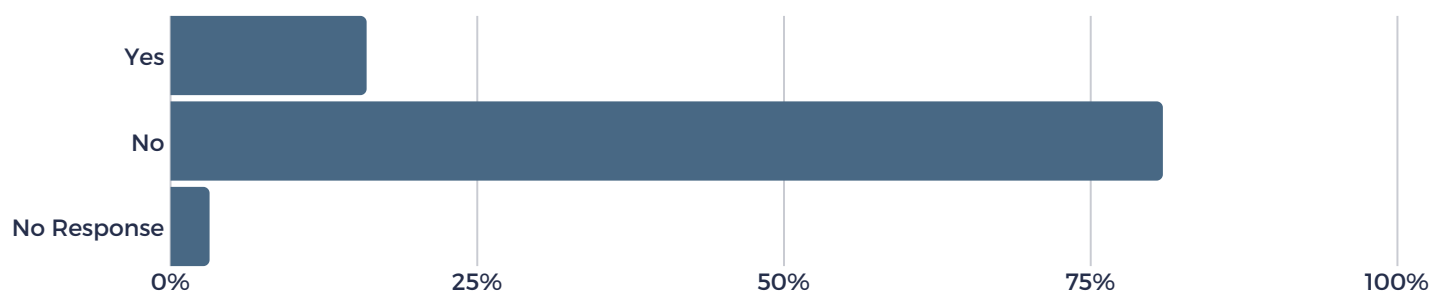
RESPONDENTS SHARED:

- Still paying salaries
- Offering flexible schedules
- Reduction of pay for employees and/or owner
- No hours to offer
- No changes
- No employees

8. PLEASE ADD UP THE TOTAL NUMBER OF EMPLOYEES FOR WHICH YOU HAVE REDUCED HOURS, LAID OFF, AND/OR PLACED ON FURLOUGH.



9. ARE YOU CURRENTLY HIRING?



RESPONDENTS SHARED:

- Active hiring in areas of security, real estate, heavy equipment operation, construction, and medical and veterinary health
- Filling vacant positions as a result of COVID-19
- Hiring temporary workers and seasonal employees
- Need to hire but funds aren't available
- Reassigned current staff to meet needs of essential services
- Initiated hiring freeze
- Will rehire laid-off workers once PPP funds are secured
- Self-employed without need for additional employees
- Business is closing