

Sponsorship Opportunities

JULY 2023-JUNE 2024



CHAMPION

For A Stronger Gilbert

CATALYST

For Business Growth

CONVENER

Of Leaders & Influencers

PHYSICAL: 119 N. Gilbert Rd., Ste. 101 | Gilbert, AZ 85234
MAILING: P.O. Box 527 | Gilbert, AZ 85299
(480) 892-0056

gilbertaz.com



8/14/2023

SPONSORSHIP BENEFITS

TITLE SPONSOR

- Industry Exclusive
- Eight (8) tickets to event (if applicable)
- Booth at event (if applicable)
- Ability to distribute promotional items at event
- Logo (large) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Two minutes to address audience
- A list of attendees, upon request
- A rotating slide on Chamber's lobby monitor, to include business photo, logo, and contact information (12 months)

TIER I SPONSOR

- Four (4) tickets to event (if applicable)
- Logo (medium) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Verbal acknowledgement at event
- A list of attendees, upon request
- Sponsor will stand and be recognized

TIER II SPONSOR

- Two (2) tickets to event (if applicable)
- Logo (small) on event promotion and collateral
- Logo with link on event page of gilbertaz.com
- Verbal acknowledgement at event

TIER III SPONSOR

- Two (2) tickets to event (if applicable)
- Name on event promotion and collateral
- Verbal acknowledgement at event

TABLE SPONSOR

- Eight (8) tickets to event
- Recognition day of event only

SIGNATURE EVENTS

AWARDS & RECOGNITION

ANNUAL BUSINESS AWARDS LUNCHEON

Recognizes businesses and individuals for outstanding growth, superior customer service and success; includes recognition of Small, Mid-Size, and Large Businesses of the Year; Non-profit Organization of the Year; the Businessman and Businesswoman of the Year; as well as the Chamber's Year in Review. *June.*

GILBERT COMMUNITY EXCELLENCE AWARDS

Honors excellence in Gilbert by recognizing educators, businesses, volunteers, public officers, and businesses in a formal, evening event. *Nov 8th.*

Presented in partnership with the Town of Gilbert, Chandler-Gilbert Community College, Higley Unified School District, Gilbert Public Schools, and Independent Newsmedia.

FUNDRAISING EVENTS

BOWLING FOR GOOD



This annual fundraiser includes a team bowling competition, best-dressed contest, and silent auction in support of the programs and services provided by the Gilbert Chamber. *Sept 7th.*

GOLF TOURNAMENT (FOUNDATION)

Raises funds for the programs of the Gilbert Chamber Foundation, including scholarship awards for local students. Event includes 18 holes of golf, tournament contests, and an after-party. *May.*

MONTE CARLO NIGHT (FOUNDATION)

Attendees enjoy an evening of dinner and casino-style games using play money good only at the event. Winnings are exchanged for raffle tickets which can be entered into drawing for raffle items. This event benefits the Gilbert Chamber Foundation in support of programs, including Gilbert Leadership. *April 5th.*

TITLE	TIER I	TIER II	TIER III	OTHER
\$5,000 Limit 1 	\$2,000	\$1,000	\$500	\$500 Table Sponsor
\$5,000 Limit 1 	\$2,000	\$1,000	\$500	\$600 Table Sponsor
\$5,000 Limit 1 	\$2,000 Dinner Sponsor 	\$1,200	\$600 Team	
\$20,000 Limit 1 	WE ARE SAN TAN 	See event flyer for complete list of sponsorship opportunities.		\$200 Individual \$800 Foursome
\$2,000 Limit 1 	\$750	\$500	\$500 Bar Limit 2	\$1,000 Dinner \$350 Game Table

FOUNDATION CONTRIBUTIONS

WE ARE GRATEFUL FOR FINANCIAL DONATIONS MADE TO THE GILBERT CHAMBER FOUNDATION, A 501(C)(3) ORGANIZATION.
TO THANK YOU FOR YOUR SUPPORT, WE WILL RECOGNIZE DONORS AS FOLLOWS:

\$5,000 and up

Large logo placement in the top tier of Foundation donor block.

Recognized on the rotating monitor slideshow in the Chamber's lobby.

\$2,500 to \$4,999

Medium logo placement in the middle tier of Foundation donor block.

\$1,500 to \$2,499

Small logo placement in the lower tier of Foundation donor block.

\$250 to \$1,499

Name listed in the bottom tier of Foundation donor block.

FOUNDATION PROGRAMS & EVENTS

BUSINESS RETENTION PROGRAMMING

INDUSTRY ROUNDTABLES

Meetings to convene specific industries or employment sectors for the purpose of understanding the trends, challenges, and opportunities to support their growth and expansion in Gilbert.

4-6 Events/Year

BUSINESS ACADEMY

Opportunity for businesses and business leaders to gain the knowledge they need to grow their companies and strengthen our community. Leaders can attend individual classes or the entire Series. 4-6 Events/Year

GILBERT LEADERSHIP PROGRAMMING

GILBERT LEADERSHIP PROGRAM

Brings together individuals with diverse backgrounds and experiences to develop existing and emerging leaders and to expose participants to the formal and informal networks within Gilbert. Each learning day offers a unique exploration of the community. These days are organized with careful consideration for providing a robust and impactful experience. 1 Cohort/Year

GILBERT LEADERSHIP GRADUATION

LEARNING DAY BREAKFAST SPONSOR

LEARNING DAY LUNCH SPONSOR

Limit nine sponsors

ALUMNI MEET-UP SPONSOR

2 Events/Year

Learning days for alumni participation. Dates to be announced.

WORKFORCE PROGRAMMING

BUSINESS & EDUCATION SUMMIT

Brings together representatives of business, education, and government for collaborative conversation on issues impacting the workforce and talent pipeline. Event often features a guest speaker or panel discussion. Feb 23rd.







SHADOWING & MENTORSHIP PROGRAM

Pairs high school and college students with industry professionals to provide an inside-look at daily operations in the field of interest.

1 Cycle/Year

TOURS FOR TEACHERS PROGRAM

Designed for Gilbert-area educators, this program provides insight and resources to help participants gain a better understanding of the current and future workforce needs and trends. Participants tour businesses & industries and engage in facilitated conversation to identify local employers' hiring and education requirements.

TITLE	TIER I	TIER II	TIER III	OTHER
\$1,250 Series Sponsor Limit 2				
\$1,000 Series Sponsor				\$250 each
\$1,250	\$750	\$500	\$250	Up to \$249
Sponsors are recognized throughout the fiscal year including recognition at the program's orientation and commencement events, and logos are included on program-specific materials and agendas.				Donor name listed on the Alumni Donor listing on the program's webpage.
\$1,250 Limit one (1)				N/A
				
\$1,250 Limit 1				
				\$350 Each Day
				\$500 Series
\$1,250 Limit 2	\$750	\$500	\$300	N/A
				
\$750	\$500	\$300	N/A	\$300
Sponsors are recognized throughout the fiscal year including recognition at the program's orientation and commencement events, and logos are included on program-specific materials and agendas.				Interview Skills Challenge 910 WEST 
\$1,250	\$750	\$500	\$250	\$500
Sponsors are recognized throughout the fiscal year including recognition at the program's orientation and commencement events, and logos are included on program-specific materials and agendas.				Each Day, Lunch Sponsor; Opportunity to speak

CHAMBER PROGRAMS & EVENTS

VETERANS IN BUSINESS

VETERANS IN BUSINESS SERIES

Supports the goals of the Gilbert Chamber of Commerce by developing programs and events which connect and grow veteran professionals and veteran-owned businesses.

VETERANS IN BUSINESS BREAKFAST

Enjoy breakfast and networking, a featured speaker, and a facilitated table topic to better understand their business needs. Sept & March.

VETERANS IN BUSINESS SOCIAL

Social events designed to connect veteran business professionals in our community and to raise awareness of a non-profit organization serving veterans and their families. Dec & June.

TITLE	TIER I	TIER II	TIER III	OTHER
\$2,500 Limit 2	\$1,000	\$750	\$500	\$300
				Vendor Booth
	\$500	\$375	\$225	
	\$500	\$375	\$225	

CHAMBER PROGRAMS & EVENTS

GROWTH & DEVELOPMENT

CHAMBER ACCELERATOR

Orientations for new and prospective members to provide an overview of our programs and services along with an action plan for Chamber engagement and success.

GOOD GOVERNMENT SERIES

This event series brings together elected officials and local leaders with members of the business community for a discussion on the latest government issues. 5-7 Events/Year

GUIDING GROWTH PODCAST

Conversations in a podcast format with thoughtful community leaders who will share their inspiring journeys to success.

8 Episodes Per Sponsorship

LEADERCAST LIVE (FOUNDATION)

Leadercast Live is the world's largest one-day event, delivering transformative leadership lessons from top experts to attendees across the globe. The Gilbert Chamber Foundation hosts a rebroadcast of this event. Oct 19th.

TRI CITY ECONOMIC UPDATE

Presented in partnership with the Chandler, Gilbert, and Queen Creek Chambers of Commerce, this event features a regional and local update focused on major projects and key areas of focus.

Sponsorship does not include booth or rotating banner advertisement. Jan 18th.

WOMEN EMPOWERED PROGRAMMING

WE BOOK CLUB

Regular meetups to discuss a book selection on a topic including personal or professional development, management, leadership, and/or business growth. Oct & Feb.

WOMEN EMPOWERED SERIES

All in! Series sponsors are named as sponsors for each of the following Women Empowered events:

LUNCHEON






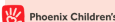
Luncheon event delivering content and resources to inspired women business leaders, focusing on their ability to have a powerful impact on our community. May.

WE EXPO

A one-day expo which brings together women business professionals to connect with and learn from one another in a positive environment with a focus on supporting women in business. The event includes onsite speakers, vendors, and networking. Feb.

WE SOCIALS

Social-hour gatherings to encourage networking and connections for women in business. August & March.

TITLE	TIER I	TIER II	TIER III	OTHER
\$2,000 Limit 1 	N/A	\$750	\$500	Series Sponsorship
\$5,000 Limit 2 Series 	\$1,250	\$750	\$500	
\$2,500 Pre-roll	\$1,000 Mid-roll	\$750 Post-roll		N/A
\$2,500 Limit 2 Deloitte.	\$1,000	\$750	\$500	\$1,000 Lunch
\$2,500 	\$1,000	\$750	\$500	N/A
\$500 Series 			\$250 Each Book Club	
\$5,000 Limit 2  	\$2,000	\$1,000	\$500	\$500 Vendor Booth
	\$1,000 Event only Lunch Sponsor		\$300 Event only	N/A
N/A	\$1,000 Event only Lunch Sponsor		\$300 Event only	\$300 Vendor Booth
N/A	\$750 Events only (2)	\$500 Events only (2)	\$300 Event only	

CONNECTIONS & NETWORKING

COFFEE & CONNECT

Informal morning meetups to connect professionals doing business in and around south Gilbert.

7 Events/Year

CHAMBER CHAT - MIDDAY

Gatherings at a local restaurant to build business connections. No formal agenda-just good food and great company! Attendees cover the cost of their meal, gratuity. 7 Events/Year



CHAMBER CHAT - SOCIAL HOUR

Gatherings at a local restaurant to build business connections. No formal agenda-just good food and great company! Attendees cover the cost of their meal, gratuity. 4 Events/Year



CHAMBER CHAT - HOLIDAY PARTY

An annual, evening gathering to celebrate the holiday season in a fun and festive atmosphere. All admission and onsite donations benefit the Adopt-A-Senior program. Dec.



CONNECTIONS IN FOCUS SERIES

Networking events for professionals representing industries of Tourism, Hospitality, Recreation, and Entertainment; hosted at local hotels. 3 Events/Year



NINE & NETWORKING GOLF MEETUPS

Informal golf meetups including nine holes of golf with a cart and a drink voucher. 4 Events/Year

OTHER
N/A
\$450 ea Limit one (1) sponsor per event
\$250 ea Limit two (2) sponsors per event
\$500 Title \$250 Supporting
\$500 series Limit two (2) sponsors for series
\$250 ea Limit one (1) sponsor per event

SPONSORSHIP & MARKETING OPPORTUNITIES

ONSITE SPONSORSHIPS

LOBBY MONITOR SLIDESHOW ROTATION

A rotating slide on the Chamber's lobby monitor, to include business photo, logo and contact information.

\$250 YEARLY

CONFERENCE ROOM SPONSOR



Prominent recognition within the Chamber's conference room, where meetings, trainings and gatherings are hosted throughout the year. Sponsor to cover cost of printing, framing. (Limit 4 Sponsors)

\$1,000 YEARLY

HALLWAY SPONSOR

Prominent recognition within a designated hallway, where guests travel within the Chamber. Sponsor to cover cost of printing, framing. (Limit 4 Sponsors)

\$500 YEARLY

LOBBY SPONSOR

Prominent recognition within the lobby, where guests are welcomed to the Chamber. Sponsor to cover cost of display elements, and framing using existing frame. (Limit 1 Sponsor)



\$1,000 YEARLY

WEBSITE SPONSORSHIPS

BANNER SPONSOR

Sponsor's custom web banner with link in rotation at the top of the Membership Directory and Event Calendar pages of the Chamber's website, gilbertaz.com. (Limit 10 sponsors) (3 left)

\$300 YEARLY

ROTATING LOGO SPONSOR

Sponsor's logo with link in rotation on the bottom of all pages of the Chamber's website, gilbertaz.com.

\$250 YEARLY

MEMBER RECOGNITION SPONSORSHIPS

MEMBER ANNIVERSARY SPONSOR

A monthly listing of Member Anniversaries, sponsor's logo is included on graphic when published in the Chamber's e-newsletter and on social media platforms. (12 lists per year) Limit 1



\$4,000 YEARLY

NEW MEMBER SPONSOR

A monthly listing of New Members, sponsor's logo is included on graphic when published in the Chamber's e-newsletter and on social media platforms. (12 or more lists per year) Limit 1



\$4,000 YEARLY

RIBBON CUTTINGS SPONSOR

Sponsor's logo is included on graphic when Ribbon Cutting events are published in the Chamber's e-newsletter and on social media platforms. (Limit 2)



\$3,000 ANNUAL

FEATURED MEMBER SPONSORSHIPS

BUSINESS TIP MONTHLY CONTRIBUTOR

A business tip of the sponsor's choosing is included once each month in the Chamber's e-newsletter and posted on our social media pages. (Limit 8 sponsors) (6 Left)

\$1,500 YEARLY

CHAMBER CHECK-INS

Virtual 1:1 member interviews, hosted by the President/CEO, to raise awareness of the participated member's products and services. Videos are 3-5 minutes in length and are published on the Chamber's social media channels. (Limit 1)



\$2,500 YEARLY
\$150 EACH

REFERRAL MESSAGING SPONSOR

Opportunity to present a message (up to five minutes) about the Chamber's referral culture at the Chamber Accelerator events and to Referral Team Officer meetings. (Limit 1 Sponsor)



\$5,000 YEARLY

MEMBER SPOTLIGHT

A featured profile of your business, including a photo and responses to a questionnaire, published one time in the Chamber's e-newsletter, website and social media platforms.

\$150 EACH

RESTAURANT SPONSOR

A monthly listing of member restaurants, sponsor's logo is included on graphic when published in the Chamber's e-newsletter and on social media platforms. (12 or more lists per year)



\$4,000 YEARLY

MEMBERSHIP MAILING LIST

A one-time, downloadable list of current Chamber members, including business name, primary contact and mailing address. Please note, we will not sell or distribute e-mail addresses. (Only available to current members in good standing)

\$60 EACH

SECOND CATEGORY LISTING

Increase your visibility in our online directory by adding an additional business category to your profile.

\$55 YEARLY